



About BYD

Founded in February 1995, BYD is a high-tech enterprise listed on the Hong Kong and Shenzhen stock exchanges, with both annual turnover and market value exceeding 100 billion RMB. BYD now operates in the four core fields of electronics, automotive, new energy, and rail transit, having expanded from a company of 20 employees that only produced and marketed rechargeable batteries. After 23 years of rapid development, the company now employs approximately 220,000 staff, and has over 30 industrial parks and production bases worldwide, with a total footprint of over 18 million square meters. With a comprehensive portfolio of leading technologies and products in solar power, energy storage, electric vehicles and rail transit, BYD has become a pioneer in providing integrated new energy solutions in support of a sustainable zero-emission ecosystem, covering energy acquisition, storage, and applications.

In line with its philosophy of “prioritizing technology and initiating innovation,” BYD has achieved all-round development by virtue of its robust R&D organization and innovative operational model, while playing a pivotal role in such fields as electronics, automobile, new energy and rail transit.

In electronics, BYD is the world’s most competitive EMS and ODM supplier, specializing in products and services related to rechargeable batteries, mobile phone/computer parts and whole devices for leading technology companies. It offers customers one-stop service for design, manufacturing, test and assembly. Its main customers include Samsung, Apple, Huawei, Vivo, Xiaomi, Asus, LG, Microsoft, Dell, Toshiba, HP, etc.

In the automotive sector, BYD is the first company to own all of its battery, motor and controlling system technologies. In 2008, BYD launched the world’s first mass-produced plug-in hybrid electric vehicle. BYD has been hailed for its technical capabilities and product innovations in the field of new energy vehicles. Through its “7+4 Full Market Strategy,” BYD new energy vehicles have achieved full coverage in seven conventional and four specialized automotive segments. The conventional vehicle segments include buses, coaches, taxis, sanitation vehicles, construction vehicles, logistic vehicles, consumer vehicles, and the specialized vehicle segments include mining, port, warehouse and airport. In these areas, it has been highly recognized by Chinese and foreign customers for its excellent product quality and innovative operational model. It was the world’s top seller for two consecutive years in 2015 and 2016. Currently, the global footprint of BYD’s new energy vehicles cover more than 200 cities in over 50 countries/regions across six continents.

Committed to leading the new energy revolution, BYD leverages its technical expertise to vigorously develop new energy products and provide zero-emission “urban solutions,” such as solar energy stations, energy storage stations and LED. BYD PV supplies products with a service life of up to 50 years and power degradation down to 0.3% to more than 30 countries and regions in six continents.

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BYD, as the world leading energy storage solution provider, is supplying energy storage products to customers in the US, Germany, Japan, Switzerland, Canada, Australia, and South Africa, including State Grid Corporation of China, China Southern Power Grid Corporation, US-based RES, US-based Chevron, China Guangdong Nuclear Power Company, Germany-based Fenecon, and Japan-based A-Style.

To address traffic congestion, BYD set up a R&D team consisting of more than 1,000 engineers and invested more than 5 billion RMB to create the BYD SkyRail monorail system over five years. In October 2016, BYD held the global debut of SkyRail at its headquarters in Shenzhen, marking the company's entry into the rail transit market. BYD's SkyRail serves as a mass transit alternative with smaller passenger capacities and delivers a number of benefits, including:

- capital investment that is only one-fifth the cost of metro or subway systems;
- reduction construction time to one-third of a metro line;
- stronger climbing ability, shorter turning radius and excellent topographic adaptability;
- reduced noise to allow travel through architectural complexes;
- visual integration into the cityscape thanks to transparent bridges and independent right of way;
- and flexible management to allow for capacity between 10,000 to 30,000 passengers per hour/single direction, with a top speed of 80km/h.

SkyRail can be deployed as connection lines and extension lines in first- and second-tier cities, a trunk line in third- and fourth-tier cities, a route connecting to tourist attractions, etc. Currently, BYD's SkyRail project has won strategic partnerships with more than 10 cities in China, including Yinchuan in the Ningxia Hui Autonomous Region, Guang'an in Sichuan, Shantou and Shenzhen in Guangdong, Bengbu in Anhui, Jilin City in Jilin Province, etc.

For its brand vision of "new energy changing the world, green technology leading the change", comprehensive product portfolio and commitment to promoting global sustainable development, BYD has won a series of honors, such as Fortune Magazine's "Top 51 Companies Changing the World", "Zayed Future Energy Prize" and "UN-DESA Energy Grant".

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