



About us

BYD Company Limited, a leading high-tech multinational company founded in 1995 and listed on Hong Kong Stock Exchange and Shenzhen Stock Exchange, now operates in the four core fields of IT, automotive, new energy, and monorail, having expanded from a company that only produces and markets rechargeable batteries. The company employs approximately 220,000 people, and has 30 industrial parks and production bases worldwide.

- May 2010: Daimler AG and BYD sign a partnership to incorporate a 50:50 JV – Shenzhen DENZA New Energy Automotive Co., Ltd. (former name: Shenzhen BYD Daimler New Technology Co., Ltd) to launch premium electric car brand Denza.
- There are four key elements in BYD's comprehensive eco-system of renewable energy and sustainable transportation solutions, including solar farms, energy storage stations, EVs, and electric monorail.
- BYD is listed on the Hong Kong Stock Exchange and Shenzhen Stock Exchange.

Honors

- August 2015: BYD listed on Fortune's "Top 51 Companies Changing the World."
- September 2015: BYD receives a special energy award from UN Secretary-General Ban Ki-moon, the first of its kind for new energy industry in the UN's 70-year history, and the only Chinese company honored.
- January 2016: BYD awarded the Large Corporation category of UAE's Zayed Future Energy Prize for its zero emission energy ecosystems, the only Chinese company honored for this.
- October 2016: BYD selected as one of the most respected Chinese companies by Fortune China.

Business

IT

BYD focuses on mobile phones, PC parts and assemblies in the business field of IT. It provides OEM and ODM services related to batteries, parts and bare-metals for leading technology companies including Samsung, Huawei, Toshiba, HP, Asus, Nokia, Motorola, HTC and ZTE. As the largest rechargeable battery supplier, BYD takes up 60 percent of the global nickel-cadmium and nickel metal hydride battery market, as well as 30 percent of the global lithium battery market.

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Automobile

BYD electric bus and e6, the public transport elements of BYD NEV portfolio, have expanded their footprint to about 240 cities in 50 countries and regions across 6 continents, including the UK, Netherlands, Belgium, Malaysia, the US and Colombia.

In May 2010, Daimler AG, the world famous auto brand, and BYD established a joint venture to develop electric vehicles (EVs) and announced a premium EV brand – DENZA.

NEV: In the year of 2016, BYD registered NEV sales of 114,315 units, up 70% percent from the same period last year, including 100,178 units of new energy passenger vehicle, growing 62 percent and 14,137 units of electric commercial vehicle, growing 162 percent. According to statistics from CAAM, BYD has gained a 23 percent share of the Chinese NEV market (32 percent of Chinese New Energy passenger vehicle market share). With its new energy passenger vehicle taken up 13 percent of global EV market share, BYD is on No.1 position on global EV sales rank, further consolidating its leadership in the NEV industry.

New Energy

Committed to leading the new energy revolution, BYD leverages its technical expertise to vigorously develop new energy products including solar farm, energy storage power station, LED and electric forklift and provide zero-emission “urban solutions”, such as solar farms, energy storage stations, electric vehicles (EVs) and rail transport.

Energy Storage: As the largest energy storage solution provider in the world, BYD is now supplying about 300 MWh energy storage products to customers in the US, Germany, Japan, Switzerland, Italy, Canada, Australia, Greece, Qatar and South Africa, including State Grid Corporation of China, China Southern Power Grid Corporation, Duke Energy, Chevron, China Guangdong Nuclear Power Company, and RES.

BYD develops, produces and supplies a variety of energy storage products (batteries with capacity ranging from several KW to several MW used in energy storage stations now in operation), including micro grid systems (e.g. off-grid energy storage stations on isolated islands), small energy storage systems for residential use, medium-sized energy storage systems for communities (including container-type energy storage systems), and large energy storage systems, to cater to a wide range of diversified demands from different customers and applications. BYD energy storage products deliver a compelling spectrum of features and benefits, including: i) in-house developed lithium iron phosphate batteries with high safety and reliability; ii) longer lifespans; iii) higher capacity and longer battery life; iv) integrated design catering to needs of fast power station buildout; and v) a broad portfolio satisfying diversified needs of different customers and applications. BYD energy storage products have acquired an array of prestigious certifications including TUV, UL, VDE and SAA. As the first UL-approved lab, BYD New Energy Laboratory is now partnering with a host of celebrated certification organizations including CQC and CGC in China, as well as UL, VDE, TUV and ETL.

Solar Power: With an annual production capacity about 1.4GW, BYD PV supplies products with a service life of up to 50 years and power degradation down to 0.3 to scores of countries and regions in six continents except Antarctica. Projects include a 500MW station in Yulin of Shaanxi, a 110MW station in South Africa, a 84MW station in the US, a 24.4MW station in Germany, a 18MW station in the UK and a 65MW station in Uruguay.

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LED: As the second largest asset of BYD group, BYD Lighting delivers indoor/outdoor lighting and automotive LEDs and LED displays, and spans across the whole value chain including chips, external components, packaging and application. So far, it has acquired 3C, CB, CE, FCC, C-Tick, SAA, UL and ERP certifications and approvals for a variety of products. Building on its abundant industrial experience, perfect production lines, cutting-edge R&D facilities, outstanding quality assurance, in addition to its unique vertical integration and cost control abilities, BYD Lighting is now uniquely positioned to tap the great potential of LED lighting. The first to introduce the off-grid solar panel LED streetlight, BYD has filled a gap in solar and LED applications. Aside from this, it has delivered many other firsts, including being the first to roll out the standalone LED headlight combo; the world's only automaker also active in LED industry; the first LED lamp brand in China; the first Chinese LED lighting brand available at international supermarkets and chain operations etc.

Monorail

To help address the challenges of urban transport, BYD set up a large R&D team consisting of more than 1,000 people and successfully developed "SkyRail", as the result of a RMB 5 billion (around 757 million USD) investment over the past five years. In October 2016, the global debut of "SkyRail" was held in Shenzhen at BYD's headquarters, in an effort to provide a new solution to alleviating traffic congestion in cities and empowering layered mobility. This marks the company's entry into the multi-trillion yuan mass transit market. As a mass transit alternative with relatively smaller passenger capacity, BYD's "SkyRail" delivers numerous benefits, including: capital expenditure 80% lower than metro, construction period two-thirds shorter than metro, excellent topographic adaptability due to higher climbing ability and smaller turning radius, reduced noise to allow travel through architectural complexes, visual integration into the cityscape thanks to transparent bridges and independent right of way, flexible management to allow for capacity between 10,000 to 30,000 passengers an hour (each way) and a high speed of up to 80km/h. It is very applicable to small and medium sized cities, heavy traffic routes, CBD's and routes connecting tourist attractions in large cities.

Financial

In 2015, BYD reported net earnings of RMB2.823 billion, up 551.3%, on a total revenue of RMB80 billion, 37.48% higher than the previous year. Automotive and related products business contributed RMB40.66 billion, up 46.06%, including RMB19.34 billion from NEVs -- increasing by a factor of 1.64 and becoming an important source of revenue and profit (accounting for 24.17% of the company's total revenue). Mobile phone parts and assembly business generated revenue of RMB33.26 billion, up 35.88%, rechargeable battery business RMB6.08 billion, growing 13.88%. The three business segments respectively accounted for 51%, 41% and 8% of the company's total revenue.

In the first half of 2016, BYD reported a sharp net earnings growth of 384% to RMB2.26 billion on a total revenue of RMB46 billion, 42% higher than the same period last year. Automotive and related products business generated revenue of RMB24.2 billion, up 36%, including RMB15.5 billion from NEVs – growing by a factor of 1.6 and taking up 35% of the company's total revenue. Mobile phone parts and assembly business contributed RMB16.6 billion to the revenue, up 44%, rechargeable battery and PV business RMB4.2 billion, up 77%. The three business segments respectively contributed 53.8%, 36.9% and 9.3% to the company's revenue.

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R&D

BYD boasts over 20,000 engineers and technicians, accounting for around 10 percent of its total workforce. The investment in R&D in 2015 reached 3.68 billion RMB, accounting for 4.59% of the annual turnover. By September 2016, BYD has submitted applications for nearly 15,000 patent rights and owned nearly 12,000 patents.

CSR

BYD is committed to working with all stakeholders to empower ecological civilization, building both a beautiful China and world in perfect harmony with nature!

Rather than merely accumulating wealth and expanding its scale, BYD attaches top priority to improving people's living environments with its new energy products and solutions. While catering to the public's demands for mobility and better life, the company is committed to improving the eco-environment as a whole. BYD has always focused on what the public needs when identifying its roadmap.

Always committed to well-balanced sustainable development of both its business and society, BYD strives to become a reliable and respected partner of all stakeholders, including shareholders, customers, employees, suppliers, business partners, local communities and other related organizations, by delivering higher values and benefits with technical, product, management innovations and perfect business operations.

With the increasing awareness of environment and sustainability, promoting harmonic development of economy, society and environment has become a core mission and obligation of each organization worldwide. Fully aware of this, BYD looks forward to leveraging its innovative products and technologies to assisting more countries and people with environment and economic troubles related to fossil energy.

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